



Department of
Job and Family Services

TO STRENGTHEN OHIO'S FAMILIES WITH SOLUTIONS TO TEMPORARY CHALLENGES

Automotive Industry Cluster



Ohio Employment Trends

June 2016

Table of Contents

Executive Summary	2
Introduction	3
Cluster Composition	4
Industry Employment Concentration	5
Cluster Employment Trends	6
Industry Employment Trends	9
The Automotive Industry Workforce	13
Projected Employment Change, Ohio 2012-2022	13
Age Distribution of Ohio Workers	14
Automotive Cluster Education and Training Needs.....	15
Automotive Cluster Industry Staffing Patterns.....	17
Summary	21

Executive Summary

- The automotive industry cluster is comprised of four industries that are involved in the production of equipment for transporting people and goods.
- In 2014, the automotive cluster employed 2.0 percent of Ohio's total employment, more than 104,000 workers. During the 2007 to 2009 national recession, automotive cluster employment declined 32.3 percent (38,513), and Ohio's total employment declined 6.8 percent (362,842).
- Within the automotive industry cluster, motor vehicle parts manufacturing has the largest share of the workforce, at 66.5 percent and the most number of establishments (480).
- Three of the four industries in the automotive cluster industry are expected to have job growth from 2012 to 2022: motor vehicle parts manufacturing (7,550), motor vehicle manufacturing (1,050), and motor vehicle body and trailer manufacturing (560).
- About 54 percent of cluster workers are age 45 or older, compared to 45 percent for all Ohio workers. Businesses in the automotive cluster may need to replace retiring workers sooner than businesses in other industries.
- Typical education at entry for 20 of the 25 largest occupations in the automotive industry cluster is a high school diploma or less, and most of these occupations require on-the-job training.

Introduction

The automotive industry produces equipment for transporting people and goods. The automotive cluster is comprised of four industries: motor vehicle manufacturing; motor vehicle parts manufacturing; engine, turbine, and power transmission equipment manufacturing; and motor vehicle body and trailer manufacturing. Figure 1 shows employment figures for all of the industries in the automotive cluster, displayed according to their North American Industry Classification System (NAICS) codes. In 2014, the automotive cluster employed 2.0 percent of Ohio's total employment, more than 104,000 workers.

Figure 1. Automotive Cluster Industries

NAICS Code	Industry Title	2014 Employment
3361	Motor Vehicle Manufacturing	22,609
3363	Motor Vehicle Parts Manufacturing	69,576
3336	Engine, Turbine, and Power Transmission Equipment Manufacturing	4,417
3362	Motor Vehicle Body and Trailer Manufacturing	8,084

Source: Quarterly Census of Employment and Wages

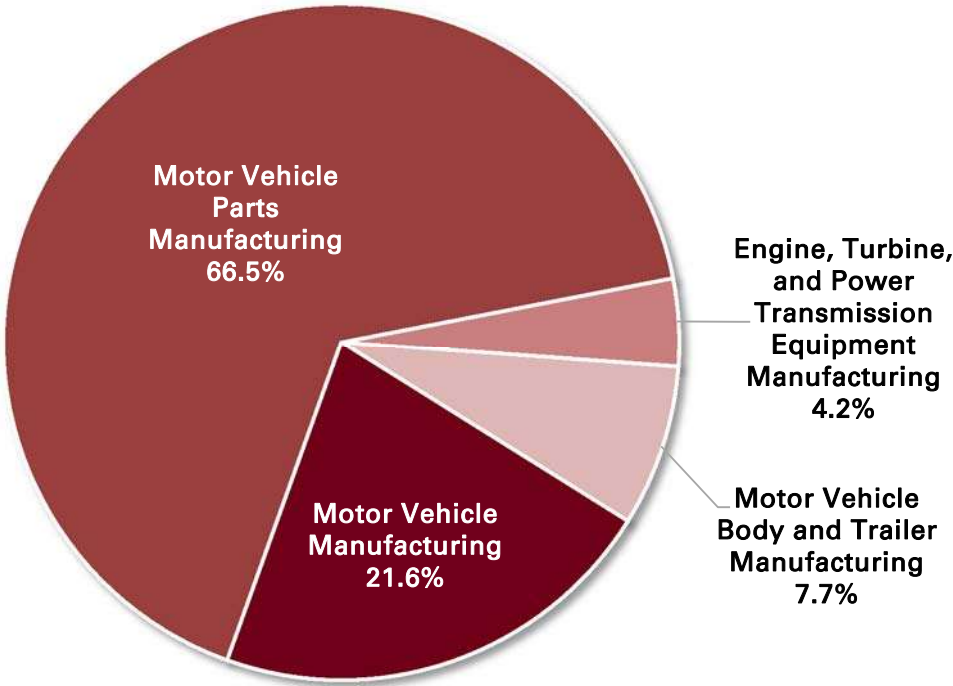
Ohio is an excellent location for automotive manufacturing because it is within 600 miles of 70 percent of North America's light vehicle equipment manufacturers. Ohio has an abundant availability of raw material, including steel, aluminum, paints, coatings, and plastics and rubber products. Ohio is critical not only to its local economy, but to the national auto industry. The state ranks third in overall motor vehicle industry output, according to the U.S. Bureau of Economic Analysis.¹

¹ Ohio Department of Development, Automotive-Detail, The Ohio Motor Vehicle Report (2014).

Cluster Composition

Figure 2 shows each industry's share of the automotive cluster's total private employment in 2014. Motor vehicle parts manufacturing had the largest share of automotive employment, at 66.5 percent. It was followed by motor vehicle manufacturing with 21.6 percent; motor vehicle body and trailer manufacturing with 7.7 percent; and engine, turbine, and power transmission equipment manufacturing with 4.2 percent.

Figure 2. > Industry Shares of Automotive Employment, 2014



Source: Quarterly Census of Employment and Wages

Industry Employment Concentration

An industry's location quotient (LQ) is a measure of how significant that industry is to a particular region's economy. Figure 3 lists the automotive industries and their corresponding location quotients for Ohio. Values greater than 1.2 mean the industry's concentration of employment in Ohio is significantly greater than the U.S. average. This suggests these establishments serve automotive needs beyond Ohio. Three automotive industries had 2014 location quotients greater than 1.2: motor vehicle parts manufacturing (LQ 3.33), motor vehicle manufacturing (LQ 2.93), and motor vehicle body and trailer manufacturing (LQ 1.48).

Figure 3. > Industry Location Quotients, 2014

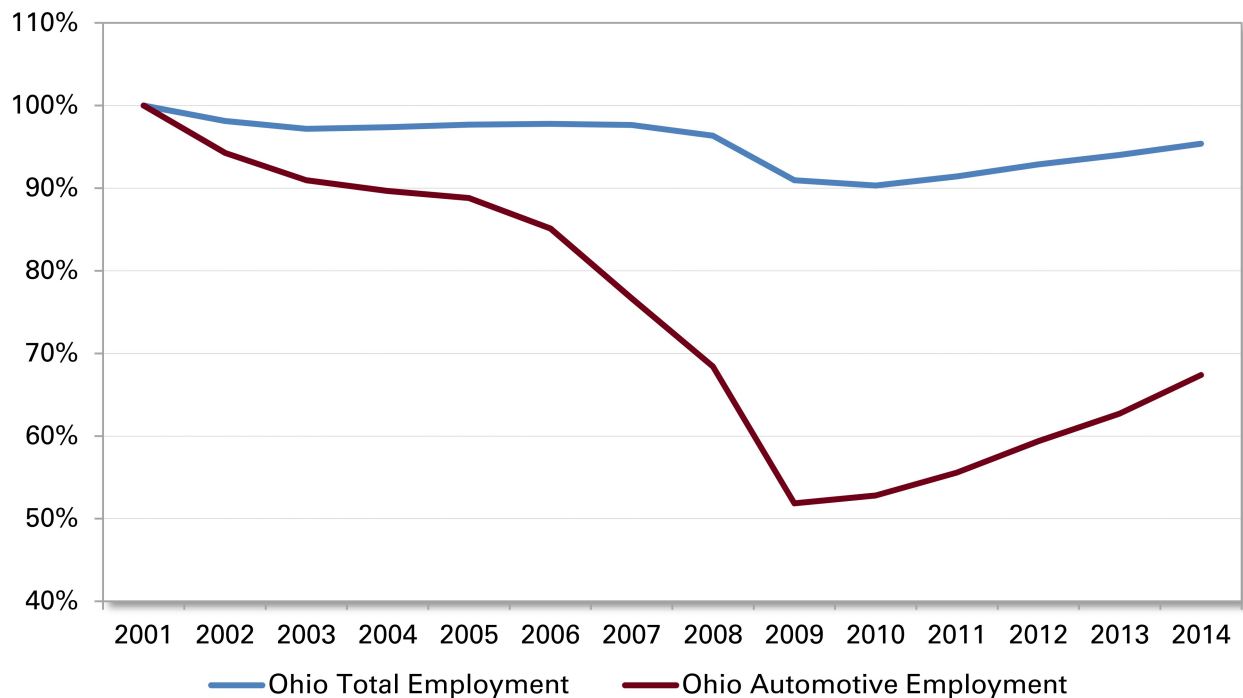
NAICS Code	Industry Title	Location Quotient
3363	Motor Vehicle Parts Manufacturing	3.33
3361	Motor Vehicle Manufacturing	2.93
3362	Motor Vehicle Body and Trailer Manufacturing	1.48
3336	Engine, Turbine, and Power Transmission Equipment Manufacturing	1.00

Source: U.S. Bureau of Labor Statistics

Cluster Employment Trends

Figure 4 shows the percent change in annual employment for the automotive cluster and Ohio total employment from 2001 to 2014. Both declined following the 2001 national recession. The recession had a greater impact on the automotive cluster than on total employment. From 2001 to 2005 Ohio's total employment declined by 2.4 percent. The next national recession occurred from 2007 to 2009, during which Ohio total employment declined 6.8, and automotive cluster employment declined 32.3 percent. From 2012 to 2014, the automotive cluster began recovering from the recession and had a 13.5 percent increase in employment. In 2014 Ohio total employment was 95 percent of its 2001 employment level; the automotive cluster was 67 percent of its 2001 employment.

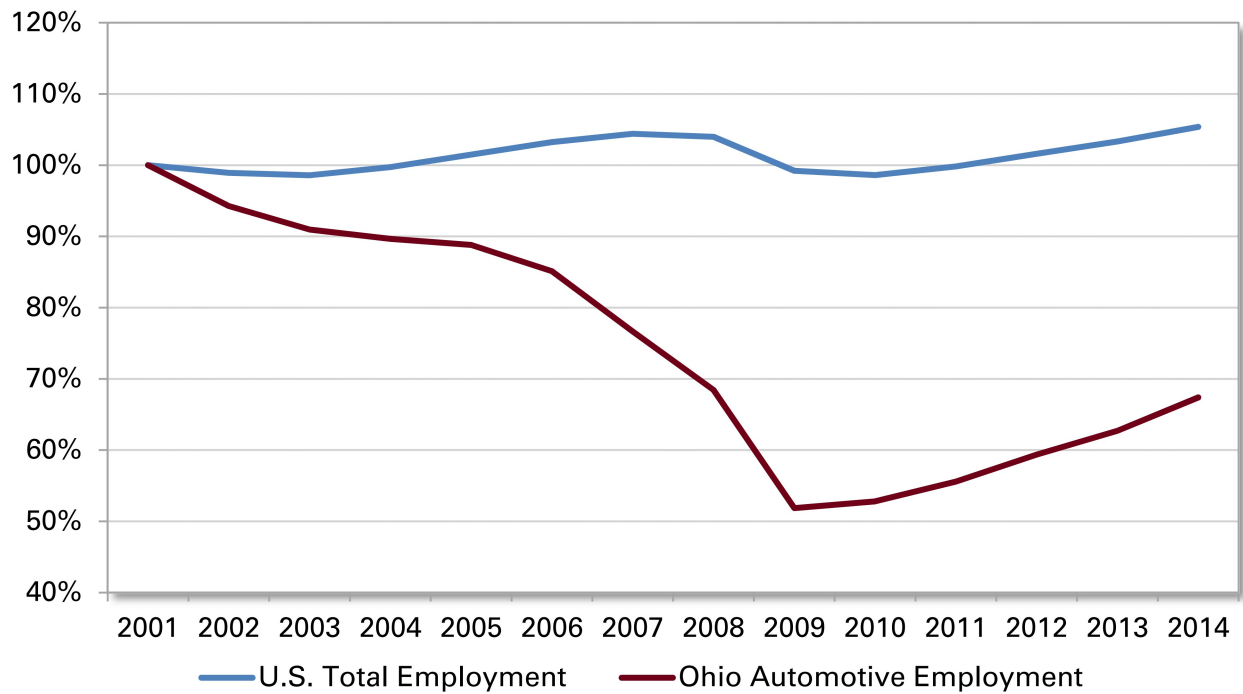
Figure 4. Ohio Automotive Cluster and Ohio Total Employment as a Percentage of 2001 Employment, 2001 - 2014



Source: Quarterly Census of Employment and Wages

Figure 5 shows the percent change in annual Ohio automotive cluster employment and U.S. total employment from 2001 to 2014. From 2004 through 2008, U.S. total employment grew while Ohio automotive employment declined. From 2011 to 2014, both the Ohio automotive cluster and U.S. total employment were in similar recoveries from the 2007 to 2009 recession.

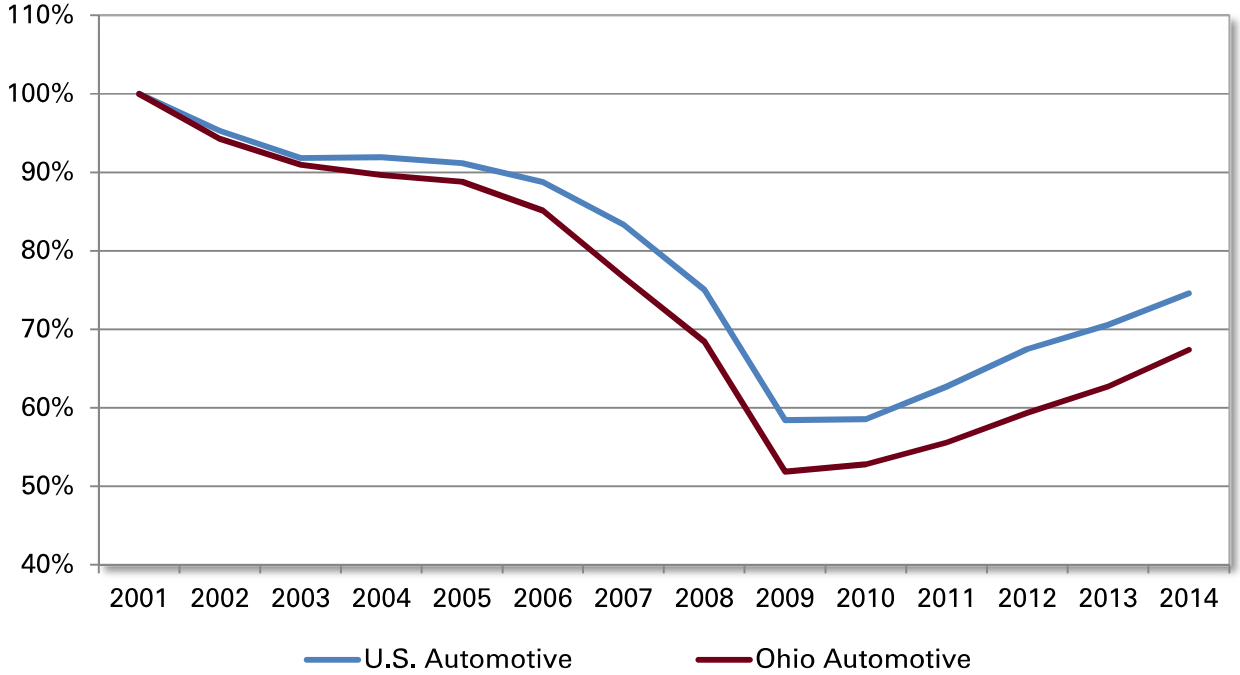
Figure 5. U.S. Total Employment and Ohio Automotive Employment as a Percentage of 2001 Employment, 2001 - 2014



Source: U.S. Bureau of Labor Statistics

Figure 6 shows the percent change in annual employment from 2001 to 2014 for the Ohio automotive cluster and the U.S. automotive cluster. Both experienced similar growth and decline within the timeframe. During the 2007 to 2009 recession, both Ohio automotive cluster employment and U.S. automotive industries declined 25.0 percent. From 2010 to 2014, both were in similar recoveries from the 2007 to 2009 recession.

Figure 6. U.S. and Ohio Automotive Employment as a Percentage of 2001 Employment, 2001 - 2014



Source: U.S. Bureau of Labor Statistics

Industry Employment Trends

This section presents annual employment data from 2000 through 2014 for each of the industries in the automotive cluster. The nation experienced two recessions during this period, in 2001 and from late 2007 to mid-2009, and each cluster industry responded to the recessions differently.

Motor Vehicle Manufacturing: NAICS 3361

This industry manufactures either complete automobile and light duty motor vehicles, or chassis only. Motor vehicle manufacturing experienced its first employment decline in 2002 and has fluctuated since then. Between 2000 and 2009, the industry lost 22,527 jobs (-57.4 percent). From 2010 to 2014, it gained 4,311 jobs (23.6 percent).

Figure 7. Motor Vehicle Manufacturing

Year	Establishments	Employment
2000	28	39,245
2001	29	36,562
2002	29	33,667
2003	28	31,202
2004	29	30,925
2005	27	29,702
2006	30	28,078
2007	34	24,921
2008	33	22,454
2009	31	16,718
2010	31	18,298
2011	30	19,405
2012	26	19,686
2013	24	20,721
2014	25	22,609
Net Change	-3	-16,636
Percent Change	-10.7%	-42.4%

Source: Quarterly Census of Employment and Wages

Motor Vehicle Body and Trailer Manufacturing: NAICS 3362

This industry manufactures motor vehicle bodies and cabs, as well as truck, automobile and utility trailers, truck trailer chassis, detachable trailer bodies, and detachable trailer chassis. Industry employment peaked in 2000 at 12,838 jobs and then declined to its lowest employment count of 5,202 in 2009. By 2014, motor vehicle body and trailer manufacturing employment was 8,084, a 55.4 percent increase over the 2009 employment level. The number of establishments declined by 3.0 percent (3) from 2000 to 2014.

Figure 8. Motor Vehicle Body and Trailer Manufacturing

Year	Establishments	Employment
2000	99	12,838
2001	99	9,167
2002	96	8,770
2003	100	8,870
2004	102	9,224
2005	106	8,373
2006	101	8,528
2007	106	7,560
2008	115	6,946
2009	107	5,202
2010	99	5,345
2011	98	5,693
2012	103	7,000
2013	96	7,537
2014	96	8,084
Net Change	-3	-4,754
Percent Change	-3.0%	-37.0%

Source: Quarterly Census of Employment and Wages

Engine, Turbine, and Power Transmissions Equipment Manufacturing, NAICS 3336

This industry manufactures turbines, power transmission equipment, and internal combustion engines. Employing the least of all the industries within the cluster, from 2000 to 2014 employment declined by 716 jobs (-13.9 percent) and 10 establishments. Employment in the engine, turbine, and power transmissions equipment manufacturing industry lost 838 jobs (-17.1 percent) during the 2007 to 2009 national recession, but gained 550 jobs from 2010 to 2014.

Figure 9. Engine, Turbine, and Power Transmissions Equipment Manufacturing

Year	Establishments	Employment
2000	88	5,133
2001	91	5,076
2002	92	4,936
2003	90	5,046
2004	79	5,058
2005	76	5,209
2006	77	5,297
2007	73	4,888
2008	75	4,571
2009	74	4,019
2010	76	3,867
2011	79	4,050
2012	79	4,221
2013	74	4,067
2014	78	4,417
Net Change	-10	-716
Percent Change	-11.4%	-13.9%

Source: Quarterly Census of Employment and Wages

Motor Vehicle Parts Manufacturing: NAICS 3363

This industry manufactures and/or rebuilds motor vehicle gasoline engines and engine parts, and/or manufactures and/or rebuilds carburetors, pistons, piston rings, and engine valves, for vehicular and non-vehicular use. Motor vehicle parts manufacturing employment has been declining since 2000. Between 2000 and 2014, the industry lost 42,245 jobs (-37.8 percent) and 126 establishments (-20.8 percent). From 2007 to 2014, this industry lost 12,140 jobs (-14.9 percent).

Figure 10. Motor Vehicle Parts Manufacturing

Year	Establishments	Employment
2000	606	111,821
2001	612	104,543
2002	601	99,074
2003	596	96,193
2004	578	94,075
2005	556	94,671
2006	549	90,340
2007	549	81,716
2008	538	72,325
2009	519	54,633
2010	497	54,526
2011	485	57,183
2012	486	61,327
2013	479	65,116
2014	480	69,576
Net Change	-126	-42,245
Percent Change	-20.8%	-37.8%

Source: Quarterly Census of Employment and Wages

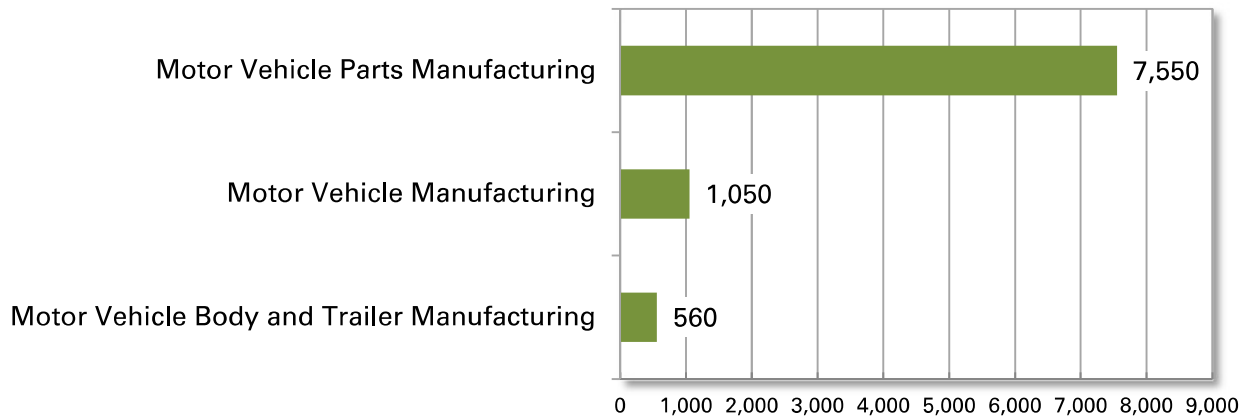
The Automotive Industry Workforce

Three factors affect an industry's workforce needs. The first is industry growth or decline. Growing industries need more workers; shrinking industries need fewer. The second is the need to replace workers who leave to work in other industries, for retirement or for other reasons. Even shrinking industries can have significant replacement needs. The last factor is the availability of trained workers or workers who can be trained. The following section examines projected industry employment, worker age and education distributions, and the projected occupational needs for the automotive cluster.

Projected Employment Change, Ohio 2012-2022

Figure 11 shows the long-term employment projections for three of the industries in the automotive cluster.² The automotive cluster is expected to grow by more than 25,000 jobs from 2012 to 2022. Job growth is expected to occur in the motor vehicle parts manufacturing industry with as many as 7,550 jobs added (12.3 percent). Motor vehicle manufacturing expects to add 1,050 jobs (5.4 percent). Motor vehicle body and trailer manufacturing is expected to add 560 jobs (8.0 percent).

Figure 11. > Projected Employment Change, 2012-2022



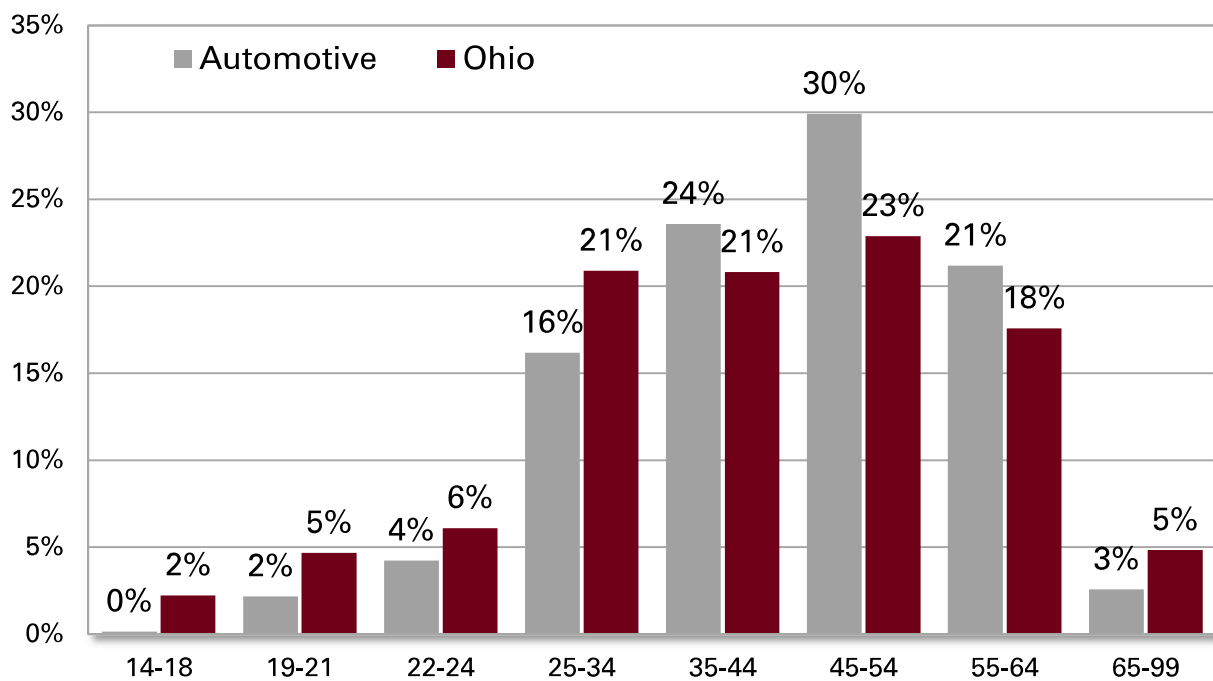
Source: Ohio Bureau of Labor Market Information

² Engine, turbine, and power transmission equipment manufacturing is not published information.

Age Distribution of Ohio Workers

Figure 12 shows the age distribution of workers in the automotive industry cluster compared to all Ohio workers for the first quarter of 2014. On average, workers in the automotive cluster are older than workers in other Ohio industries. About 54 percent of automotive workers are age 45 or older, compared to 45 percent for all Ohio workers. Businesses in the automotive cluster may need to replace retiring workers sooner than businesses in other industries.

Figure 12. Age Distribution of Ohio Workers



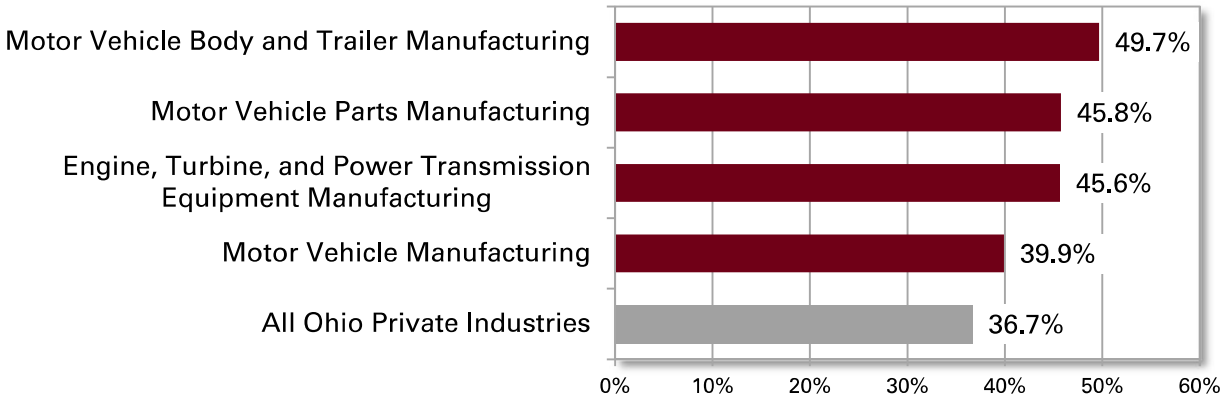
Source: U.S. Census of Quarterly Workforce Indicators, 2014 Q1

Automotive Cluster Education and Training Needs

Because of projected industry growth and an aging workforce, the automotive cluster industries need to recruit workers. As Figure 13 shows, occupations in this cluster have minimal training and education requirements.

Across all Ohio private industries, an average of 36.7 percent of workers had a high school diploma or less in 2014. Among the automotive cluster industries, all had a higher percentage of workers with a high school diploma or less, ranging from 39.9 to 49.7 percent. One industry, motor vehicle manufacturing, had less than 40 percent of workers 25 and older with a high school diploma or less.

Figure 13. Percent of Automotive Workers 25+ with a High School Diploma or Less, 2014



Source: U.S. Census of Quarterly Workforce Indicators, 2014

Although every business has a unique set of jobs, businesses in the same industry and related industries tend to employ similar occupations. Figure 14 shows the typical education levels, on-the-job training (OJT) and related work experience associated with the 25 occupations that make up the largest share of employment in the automotive cluster. Entrants in 22 of the top 25 occupations typically have a high school diploma or less. Sixteen of those occupations require only short-, moderate- or long-term OJT.³

Figure 14. Typical Education, OJT and Related Work Experience Needs for the 25 Largest Automotive Occupations

SOC Code	Occupation Title	Typical Education Level at Entry	OJT / Related Experience
11-3051	Industrial Production Managers	Bachelor's degree	None
17-2112	Industrial Engineers	Bachelor's degree	None
17-2141	Mechanical Engineers	Bachelor's degree	None
43-5071	Shipping, Receiving, and Traffic Clerks	High school diploma or equivalent	Short-term OJT
47-2111	Electricians	High school diploma or equivalent	Apprenticeship
49-9041	Industrial Machinery Mechanics	High school diploma or equivalent	Long-term OJT
49-9044	Millwrights	High school diploma or equivalent	Moderate-term OJT
49-9071	Maintenance and Repair Workers, General	High school diploma or equivalent	Long-term OJT
51-1011	First-Line Supervisors of Production and Operating Workers	Postsecondary non-degree award	None
51-2031	Engine and Other Machine Assemblers	High school diploma or equivalent	Short-term OJT
51-2092	Team Assemblers	High school diploma or equivalent	Moderate-term OJT
51-2099	Assemblers and Fabricators, All Other	High school diploma or equivalent	Moderate-term OJT
51-4011	Computer-Controlled Machine Tool Operators, Metal and Plastic	High school diploma or equivalent	Moderate-term OJT
51-4031	Cutting, Punching, and Press Machine Setters Operators, and Tenders, Metal and Plastic	High school diploma or equivalent	Moderate-term OJT
51-4041	Machinists	High school diploma or equivalent	Long-term OJT
51-4072	Molding, Coremaking, and Casting Machine Setters, Operators, and Tenders, Metal and Plastic	High school diploma or equivalent	Moderate-term OJT
51-4081	Multiple Machine Tool Setters, Operators, and Tenders, Metal and Plastic	High school diploma or equivalent	Moderate-term OJT
51-4111	Tool and Die Makers	High school diploma or equivalent	Long-term OJT
51-4121	Welders, Cutters, Solderers, and Brazers	High school diploma or equivalent	Moderate-term OJT
51-4122	Welding, Soldering, and Brazing Machine Setters, Operators, and Tenders	High school diploma or equivalent	Moderate-term OJT
51-9061	Inspectors, Testers, Sorters, Samplers, and Weighers	High school diploma or equivalent	Moderate-term OJT
51-9198	Helpers-Production Workers	Less than high school	Short-term OJT
51-9199	Production Workers, All Other	High school diploma or equivalent	Moderate-term OJT
53-7051	Industrial Truck and Tractor Operators	Less than high school	Short-term OJT
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	Less than high school	Short-term OJT

Source: U.S. Bureau of Labor Statistics

³ Short-term OJT lasts less than one month. Moderate-term OJT lasts one to 12 months and may include informal training. Long-term OJT lasts more than 12 months and combines work experience with formal classroom instruction.

Automotive Cluster Industry Staffing Patterns

A staffing pattern refers to the number and types of occupations typically needed by an industry. These tables show the most common occupations in each industry's staffing pattern and each occupation's projected employment. The occupations below are described by their Standard Occupational Classification (SOC) number.

Motor Vehicle Manufacturing: NAICS 3361

Assemblers and fabricators, all other (SOC 51-2099) is the largest occupation in this industry, followed by team assemblers. Both occupations are expected to grow by more than 4.0 percent through 2022.

Figure 15. Ohio Staffing Pattern for Motor Vehicle Manufacturing

SOC Code	Occupational Title	2012	2022	Numeric Change	Percent Change
51-2099	Assemblers and Fabricators, All Other	7,526	7,871	345	4.6%
51-2092	Team Assemblers	4,173	4,364	191	4.6%
51-9199	Production Workers, All Other	1,081	1,130	49	4.5%
51-4111	Tool and Die Makers	695	763	68	9.8%
53-7062	Laborers/Freight/Stock/Material Movers, Hand	611	639	28	4.6%
51-1011	FL Sup/Mgrs of Production/Operating Workers	579	605	26	4.5%
47-2111	Electricians	507	530	23	4.5%
17-2112	Industrial Engineers	406	425	19	4.7%
49-9041	Industrial Machinery Mechanics	304	382	78	25.7%
49-9044	Millwrights	299	328	29	9.7%
47-2152	Plumbers, Pipefitters, and Steamfitters	282	295	13	4.6%

Source: Ohio Bureau of Labor Market Information

Motor Vehicle Body and Trailer Manufacturing: NAICS 3362

The staffing pattern for motor vehicle body and trailer manufacturing is very similar to the pattern for motor vehicle manufacturing; the largest occupation in this industry is team assemblers (SOC 51-2092).

Figure 16. > Motor Vehicle Body and Trailer Manufacturing

SOC Code	Occupational Title	2012	2022	Numeric Change	Percent Change
51-2092	Team Assemblers	1,953	2,116	163	8.3%
51-4121	Welders, Cutters, Solderers, and Brazers	463	501	38	8.2%
43-5071	Shipping, Receiving, and Traffic Clerks	242	263	21	8.7%
51-1011	FL Sup/Mgrs of Production/Operating Workers	225	244	19	8.4%
43-9061	Office Clerks, General	170	175	5	2.9%
51-9122	Painters, Transportation Equipment	134	145	11	8.2%
51-4031	Cutting/Punching/Press Machine S/O/T, M/P	124	121	(3)	-2.4%
49-9071	Maintenance and Repair Workers, General	119	129	10	8.4%
51-9061	Inspectors, Testers, Sorters, Samplers, and Weighers	107	116	9	8.4%
47-2111	Electricians	101	109	8	7.9%
53-7062	Laborers/Freight/Stock/Material Movers, Hand	97	105	8	8.2%

Source: Ohio Bureau of Labor Market Information

Motor Vehicle Parts Manufacturing: NAICS 3363

The largest occupation in the motor vehicle parts manufacturing industry is team assemblers (SOC 51-2092). Team assemblers in this industry have the most expected growth in comparison to other industries in the automotive cluster. This industry has moderate expected growth.

Figure 17. > Motor Vehicle Parts Manufacturing

SOC Code	Occupational Title	2012	2022	Numeric Change	Percent Change
51-2092	Team Assemblers	8,745	10,718	1,973	22.6%
51-4041	Machinists	4,335	5,155	820	18.9%
51-4111	Tool and Die Makers	4,190	4,756	566	13.5%
51-4031	Cutting/Punching/Press Machine S/O/T, M/P	3,168	3,082	-86	-2.7%
51-4122	Welding/Soldering/Brazing Machine Setters, O/T	2,441	3,167	726	29.7%
51-4011	Computer-Controlled Machine Tool Oper., M/P	2,361	3,062	701	29.7%
51-4081	Multiple Machine Tool Setters, O/T, M/P	2,253	2,192	-61	-2.7%
51-9061	Inspectors, Testers, Sorters, Samplers, and Weighers	2,101	2,362	261	12.4%
51-1011	FL Sup/Mgrs of Production/Operating Workers	1,727	1,867	140	8.1%
49-9071	Maintenance and Repair Workers, General	1,545	1,670	125	8.1%
51-9198	Helpers-Production Workers	1,431	1,547	116	8.1%
17-2112	Industrial Engineers	1,354	1,610	256	18.9%
51-4072	Molding/Coremaking/Casting Mach. S/O/T, M/P	1,314	1,278	-36	-2.7%
51-2099	Assemblers and Fabricators, All Other	1,176	1,271	95	8.1%
53-7062	Laborers/Freight/Stock/Material Movers, Hand	859	928	69	8.0%
49-9041	Industrial Machinery Mechanics	855	1,109	254	29.7%
47-2111	Electricians	852	921	69	8.1%
53-7051	Industrial Truck and Tractor Operators	838	815	-23	-2.7%
17-2141	Mechanical Engineers	779	867	88	11.3%
11-3051	Industrial Production Managers	760	821	61	8.0%
43-5071	Shipping, Receiving, and Traffic Clerks	705	762	57	8.1%

Source: Ohio Bureau of Labor Market Information

Engine, Turbine, and Power Transmissions Equipment Manufacturing: NAICS 3336

This is a small industry. The two largest occupations – engine and other machine assemblers (SOC 51-2031) and machinists (SOC 51-4041) – collectively employ less than 800 people. Only one occupation has expected growth; all others are projecting fewer openings through 2022.

Figure 18. Engine, Turbine, and Power Transmissions Equipment Manufacturing

SOC Code	Occupational Title	2012	2022	Numeric Change	Percent Change
51-2031	Engine and Other Machine Assemblers	513	461	-52	-10.1%
51-4041	Machinists	283	277	-6	-2.1%
51-9061	Inspectors, Testers, Sorters, Samplers, and Weighers	167	150	-17	-10.2%
51-1011	FL Sup/Mgrs of Production/Operating Workers	144	129	-15	-10.4%
51-4011	Computer-Controlled Machine Tool Oper., M/P	114	123	9	7.9%
49-9071	Maintenance and Repair Workers, General	112	100	-12	-10.7%
51-4033	Grind/Lapping/Polish/Buff Mach.Tool S/O/T, M/P	109	88	-21	-19.3%
53-7062	Laborers/Freight/Stock/Material Movers, Hand	105	94	-11	-10.5%
17-2141	Mechanical Engineer	91	81	-10	-11.0%
51-4034	Lathe & Turning Machine Tool Setters, O/T, M/P	85	68	-17	-20.0%
43-5081	Stock Clerks and Order Fillers	81	65	-16	-19.8%

Source: Ohio Bureau of Labor Market Information

Summary

Ohio's prime location 600 miles within 70 percent of light vehicle equipment manufacturers in the U.S. and Canada makes it an ideal location for the automotive industry cluster. Projected employment growth for more than half of the industries in the cluster supports this. Employment in the state's automotive industry cluster versus Ohio's total employment experienced similar declines during the recession of 2007 to 2009, but the automotive industry cluster experienced employment gains at least a year before Ohio's total employment did. Recovery in the automotive industry cluster benefited from the educational requirements, as most occupations require only a high school diploma or less and some on-the-job training.

Ohio Department of Job and Family Services
Office of Workforce Development
P.O. Box 1618
Columbus, OH 43216-1618



Search for jobs.
Visit OhioMeansJobs.com
Locate talented employees.

Bureau of Labor Market Information Business Principles for Workforce Development

- Partner with the workforce and economic development community.
- Develop and deploy new information solution tools and systems for the workforce and economic development community.
- Provide products and services that are customer- and demand-driven.
- Be known as an important and reliable source for information solutions that support workforce development goals and outcomes.

Acknowledgments: The Workforce Research Section produced this report under the direction of Bureau Chief Coretta Pettway. For further information, visit <http://OhioLMI.com> or call the Ohio Bureau of Labor Market Information at **1-888-296-7541** option 6, or **(614) 752-9494**.

John R. Kasich, Governor

State of Ohio
<http://Ohio.gov>

Cynthia C. Dungey, Director

Ohio Department of Job and Family Services
<http://jfs.ohio.gov>

Office of Workforce Development
<http://jfs.ohio.gov/owd/>

Bureau of Labor Market Information
<http://OhioLMI.com>

An Equal Opportunity Employer and Service Provider